



Kentuckiana Detachment # 729

"The Hard Charger"

March 2015

Once A Marine! Always A Marine!

Official Publication of the Kentuckiana Detachment # 729

Detachment Officers

Elected Officers:

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C.J. Wychulis (502)425-1368
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Junior Vice Commandant:

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Judge Advocate:

Bob LeBlond (502) 239-9946
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Auxiliary President:

Peggy Landis (502) 819-0123
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Appointed Officers

Adjutant:

Allen D. Broussard (502) 267-4776
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Chaplain:

Richard Schmidt (502) 243-2359
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gunnytanker@gmail.com

Web Sergeant/Newsletter

Troy Bowden (502) 424-2213
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Commandants Comments

Bob Cross

Marines:

I would like to have you all join us at our March 16th meeting. General Cherry will be a special guest speaker. General Cherry is the author of the book, "My Enemy my Friend". A story of his being shot down in Vietnam and returning and met the Pilot that shot him down.

Special Guest Speaker

Brig. Gen. USAF, (Ret.)

Dan Cherry

My Enemy, My Friend is a memoir by General Dan Cherry "...The four F-4 Phantoms of Basco Flight, each with three external fuel tanks and less than a full load of missiles, roared off Udorn's Runway 12, with Fred Olmsted and Stu Maas leading and Jeff Feinstein and me flying number 3. We jettisoned our empty centerline tanks and accelerated across the border into North Vietnam, heading straight for Hanoi. Enemy surface-to-air radars were on us immediately but we ignored the warnings.



Last Post: Gates of Heaven

It is with tremendous sadness that I have to report the transfer of a Dear Friend and Life member of the Marine Corps League.

Helen Taylor current life member of Southeast Indiana Marines #1394 and Former #729 life member and member of the Woman Marines Association, transferred to Heavens Detachment Feb 13 at about 0330 hours. Helen was a tremendous asset to our Detachment as well as to #1394 during her tenure.



MESSAGE FROM THE CHAPLAIN

Richard Schmidt

[\(schmidtr1@bellsouth.net\)](mailto:schmidtr1@bellsouth.net)

Perspectives

As we begin another new year it is an opportunity to reflect on our world and the people in it. Interactions with family and friends are often a mixture of perceptions of individual realities which are filtered thru our own feelings and values.

Dr. Albert Ellis once said.” It is not the events in our lives that create our feelings; but rather the way we think about the events we encounter.” Often the conclusions we have about things in our lives are irrational and unproductive and can cause us to have negative emotions. Those emotions often influence our behavior. The question is how do we determine what is irrational and rational? One approach is to examine your “self talk”. Self talk is described as “what we verbalize to ourselves about situations”. This self talk happens so rapidly and automatically we hardly are aware of it, but it can directly change the way we are feeling. Getting in touch with what you are telling yourself moment to moment and examining your beliefs and conclusions can reshape how you think and behave with people and situations.

Proverbs 13:3 *“He who guards his lips guards his life but he who speaks rashly will come to ruin.”*

Richard Schmidt
Chaplain MCL

AUXILIARY NEWS
Peggy Landis-PRESIDENT
(peggylandis@att.net)

HELLO LADIES:

It has been awhile since we had a meeting, but hopefully we can have one in March.

I am still looking for those little green twigs popping up from the ground, telling us Spring is on the way.

We can start the planting and arranging our garden, I am tired of the snow, time to go.

Stay warm and safe

BIRTHDAYS FOR MARCH

Mary Rose Bezoenik 10

Sincerely:
Peggy Landis

Pistol Team

The annual postal pistol match for the Marine Corps League is a time-honored tradition observed by our Detachment 729 and other detachments around the country. When we say “postal,” we mean that each MCL detachment conducts its own official match locally, and the scores for record are sent to National Headquarters through the US Postal Service. (Yes, it’s a postal pistol match, but no, we don’t “go postal!”) Going through the practice for this match is an enjoyable sequence of range sessions over a period of several weeks. You don’t have to go all the way through the practice sessions to the final match. Besides the fun of competition, our time on the range is intended for the enjoyment of any member who wishes to try the great sport of bullseye marksmanship. Concurrently with the fun, we try to select and train five really good shooters who will fire the actual record match. The end of this match, usually done over two range sessions in October, marks the end of the national match for that year and is the end of our range sessions. When we assemble for range practice, we actually shoot the same courses of fire used for the match! As it stands now, we will be using the indoor range at TG&G Range on Kiln Court.

The sequence of fire is as follows:

- a.** NRA Official Competition Target B-8(T), for pistol bullseye, is set for each shooter at 50 feet from the firing line.
- b.** The relay of shooters, usually 5 to 7 people, will occupy their shooting booths adjacent to each other on the firing line.
- c.** The shooters will fire on command of their Range Officer; all observing the same fire commands and safety procedures.
- d.** Slow Fire is the first course of fire, requiring 10 rounds to be fired in 10 minutes, shooters firing independently.
- e.** Timed Fire is the next course of fire, done in two separately timed strings of fire. For each string, 5 rounds will be fired in 20 seconds. (10 rounds total)
- f.** Rapid Fire is done the same way, but the requirement is to fire 5 rounds in 10 seconds. (10 rounds total)
- g.** Scoring and repair of targets is done after each course of fire.
- h.** The three courses of fire above total 30 rounds. The entire match requirement calls for a second repetition of all three courses of fire, with the grand total of rounds fired being 60.

Depending on the number of shooters who turn out for a session, we can usually get everyone through one iteration of each course of fire in one hour.

I’m happy to report that several “hard core” shooters have contacted me, and I will be getting back to each of you. Since we did not have our Detachment meeting this month, we will have to rely on phone calls and emails to coordinate a meeting in March.

For the rest of you Marines, think about what we’ve explained here, and when it’s time, come join us!

More info next time

Otis Fox
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(otislois@twc.com)

-- UPCOMING EVENTS --
Marines Proudly Serving Our Community
March 2015

ROVING MESS: **10 March 2015 (Tuesday)**
Roosters 10430 Shelbyville Rd
Louisville, KY
[Please RSVP to Bob LeBlond 502-239-9946 or Email rleblond@aol.com](mailto:rleblond@aol.com)

BOARD MEETING: **11 March 2015 (Wednesday)**
Ross & Company Offices
800 Envoy Cir
Louisville, KY 40299

GENERAL MEETING: **16 March 2015, 1900 hrs (Monday)**
VFW POST 1170
107 Evergreen Rd
Middletown, KY

KENTUCKIANA Det. #729
GENERAL MEETING
Minutes
Canceled in Feb due to weather

Marines:

We have been going through an extremely cold month. Unfortunately some of the worst weather we have had since 1998 occurred on our February meeting night. I will now put some of the items I was going to mention at the meeting in this article.

1. We have a new I.T. manager for the Detachment. Troy Bowden has stepped up to take charge of our newsletter, website and has added Facebook and Twitter. We will now be allowing more of the community see and understand what we as a Detachment bring to the community and our veterans. He will also be putting a notification on Facebook when a Last Detail or Honors Detail has been scheduled. It will be no more than to let you know to check your e mail.
2. Thanks to Bob Ross, we are now a 501 (c) (3). This makes all of the donations received by the Detachment, tax deductible. Hopefully this will allow more corporations and community members want to make larger donations to help us spread our commitment to the veterans and the community.
3. Tom Varley has found a donation source with the Kroger corporation. For those with the Kroger Plus card, you are able to sign up on line and when you scan our Kroger Card, a percentage will be forwarded to the Detachment each quarter. The steps should be listed in this newsletter.
4. We have members that have suggested to the Activities committee that we have a Marine Corps League night at a Louisville Bats baseball game. They are looking in to this and we should be able to have a scheduled date soon. There are some other suggestions that have been made and are being worked on.

I hope this brings you up to date with some of the things that have transpired since our last meeting.

Semper Fi!
Bob Cross

MARINES

Earn money for the Detachment.

- If you shop at Kroger Stores you could earn up to \$48 annually for the detachment depending on your qualifying purchases.
- All you do is register in the Kroger Community Rewards Program.
- Please note that enrollment in the Kroger Community Rewards Program will not affect participation in the Kroger Fuel Rewards Program.
- We will be identified as: " Kentuckiana Detachment #729 Marine Corps League 26627".
- Our assigned NPO number is 26627
- Simply follow the instructions in the attached Kroger e-mail and start earning rewards for the detachment.
- **IMPORTANT!** -- The instructions assume that you have access to a computer and have an e-mail address. For those without computers, you can sign up by phone as follows:
Call Kroger Community Rewards at 1-800-837-4483. Identify yourself using our NPO Number 26627. Have your Kroger Plus Card Number available. Have your favorite store identified. The Kroger staff member will direct you from there.
- Recruit relatives and friends who live in the Louisville area to join in. Provide them with a copy of the instructions and make sure that they include our NPO #26627 in their application.

If you have questions contact Tom Varley at (502)245-1519 or Kroger Community Rewards at 1-800-837-4483.

Don't delay - sign up today !

INSTRUCTIONS FOR SIGNING UP:

Congratulations on your enrollment into our Kroger Community Rewards Program. Your participants can begin enrolling online within 48 hours of this notification. Just go to the appropriate website mentioned below and begin enrolling.

You have been assigned a new NPO number 26627.

Please refer to this number in all future correspondence.

TO USE THE KROGER COMMUNITY REWARDS PROGRAM:

- Simply encourage your members to register online at krogercommunityrewards.com
- Be sure to have your Kroger Plus card handy and register your card with your organization after you sign up.
- If a member does not yet have a Kroger Plus card, please let them know that they are available at the customer service desk at any Kroger.
- Click on Sign In/Register
- Most participants are new online customers, so they must click on SIGN UP TODAY in the 'New Customer?' box.
- Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email.
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Enter NPO number or name of organization, select organization from list and click on confirm.
- To verify you are enrolled correctly, you will see your organization's name on the right side of your information page.
- REMEMBER, purchases will not count for your group until after your member(s) register their card(s).

- Do you use your phone number at the register? Call [800-576-4377](tel:800-576-4377), select option 4 to get your Kroger Plus card number.
- Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.

Thank you,
The Community Programs Staff:

RENEWALS

FEBRUARY

Alvey, Joe
Quinlan, Scott
Snyder, Ron
Shulman, Clifford
Riddle, Warren
Schweitzer, William
Sechrist, Rick
Sullivan, Tom
Wright, Greg
Wyatt, Roy

MARCH

Evan, Cletis
Hall, Wayne
Koenig, Richard
Hall, Steven

APRIL

Bailey, Joe
Dorsett, Steve
Gatz, Robert

BIRTHDAYS FOR March 2015

MARCH BIRTHDAY'S

Bertrand, Earl	3	Quinlan, Scott	4	Hawkins, Donald	4
Ratterman, Emmett	6	Nowak, William	6	Baron, Al	8
Brown, Chuck	9	Glass, Anthony	10	Rose, Leo	12
Mangold, George	12	Hilton, Steven	13	Horne, Andrew	15
Valentine, Christopher	16	Maloney, Michael	16	Sechrist, Rick	17
Shaughnessy, John	17	Rosenthal, Bernard	18	Cross, Robert	20
Turner, Charles	20	Sparks, James	22	Marasa, Nicholas	24
Stewart, Dennis	26	Hankins, Steven	28	Wright, Gregory	28
Herrick, Brian	29	Schulz, Thomas	30		

DUTIES OF JR. VICE COMMANDANT

The Jr. Vice Commandant (JVC) holds a crucial position within the Detachment since he/she is responsible primarily for the recruiting and retention of members. The job goes beyond the Detachment level in that the JVC has the opportunity to find the appropriate Detachment for Marines outside his/her Detachment area and/or identifying areas where new Detachments should be developed.

The JVC should be familiar with the operations and projects of the Detachment, influence programs and act as a spokesman for the Board of Trustees on what members and prospective members are looking for from the organization. The JVC must also be able to sell ideas and programs to the members that will assure growth of the organization.

Of all the specific officer assignments, recruiting and retaining members rank at the top of the list.

Characteristics and Traits:

- Enthusiasm for the organization and salesmanship.
- Ability to be innovative and promote ideas.
- Ability to put together marketing/advertising plans.
- Ability to develop brochures and other documentation for selling the League and the Detachment.

Evaluation capabilities in assessing member ideas, suggestions and issues.

- Thorough knowledge of the League and Detachment operations, programs and activities-and their strengths and weaknesses.
- Ability to develop Detachment strengths into a cause for all to join; effective communications skills-both written and verbal.
- Effectiveness in promoting ideas and dealing with media, groups and individuals.
- Commitment to supporting members and addressing their needs.
- Initiative in maintaining members through phone calls, correspondence and visits.
- Problem solving capability on non-operational issues.
- Project and committee leadership capabilities.

Chairman of membership (Recruiting and Retention) Programs:

- The most important function to be performed by the JVC is the development and maintenance of programs for enhancing Detachment and League membership.
- There are several methods and considerations for how this function can be carried out effectively. The JVC will need to make personal contact with prospective members and with members whose renewal dates are near or have past. Personal letters to prospects and members may also be required. Phone calls encouraging members and prospects to attend meetings and activities are necessary.
- Development of marketing material and brochures to be published by the Detachment or distributed to media sources may also be required.

Works on, presides at committees designated by the Commandant:

Normally, the JVC should be assigned to projects and committees that have an effect on membership participation and programs. Such projects/committees may include membership, events, awards, meeting programs, or other, if deemed appropriate by the Commandant.

Other Duties:

- Develop and maintain records on membership and participation.
- Report on membership status and issues to the Board of Trustees and the General membership.
- Develop budget projections and goals for membership and programs for reaching goals.
- Communicate with members on ideas and suggestions.

Summary:

The JVC position is important to the Detachment because it embodies the primary goal of the League-bringing Marines on board, keeping them on board and perpetuating the purposes of the League. Without members and effective programs to recruit and retain, there's no way to assure the carrying on of Marine traditions after the Corps

MARINE CORPS LEAGUE
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www.kentuckianamarines.org

